



Business Study Abroad Video Contest

Contest Description

Create a 1-3 minute YouTube video that showcases the cultural and academic aspects of your study abroad experience in a College of Business semester or summer program. The videos will be used on the Business International Programs website to attract and inform College of Business students who are interested in studying abroad.

Videos will be judged by College of Business students on creativity, video and audio appeal, and on how well your video showcases your study abroad program. Videos must be appropriate for all audiences. Videos must not contain copyrighted music, or the sound will soon be turned off by YouTube. By submitting your video link to this contest, you are agreeing to let the College of Business International Programs Office use your video on their website and for other publicity purposes including info sessions.

Award

The creator of the winning video will receive a \$100 gift card and will have the video featured on the Business International Programs homepage.

Dates to Remember

December 20, 2009

YouTube link for fall semester program videos must be submitted to the Office of Business International Programs at studyabroad@business.illinois.edu.

May 15, 2010

YouTube link for spring program videos must be submitted to the Office of Business International Programs at studyabroad@business.illinois.edu.

